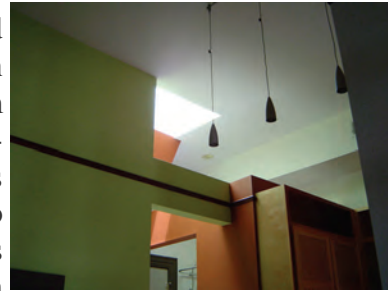


DOWNTOWN HASTINGS UPDATE

Fall 2009 Update

Another successful "Upper Level Living Tour"

Once again the Business Improvement District hosted another successful **Upper Level Living Tour** on Thursday evening October 1st. The tour was held from 5:00-8:00 pm and featured 10 unique residential properties in various stages of construction. Tour tickets sold for \$10.00 each and proceeds were designated to the LIVE! DOWNTOWN Concert Series. Thanks again to the tour participants for allowing Hastings area residents to tour your homes and businesses and a special thanks to the 15 members of Hastings College Sorority Alpha Phi Sigma for providing volunteers for the evening.



"Fall for Five" - Win a Downtown Shopping Spree

Fall for Five
in Downtown Hastings

5 weeks (Sept. 21 -- Oct. 26)
5 Downtown Hastings stores
5 \$100 Downtown Shopping Sprees

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

The Downtown Center Association sponsored "Fall for Five", a promotion that began September 21st and ran through October 26th. During those five weeks customers making a purchase (of any amount) at five different participating Downtown merchants were eligible for a chance to win one of five downtown shopping sprees. Completed registrations were dropped off at Hogan's Sporting Goods, Eileen's Colossal Cookies or the Downtown Center Association Office at 301 S. Burlington on or before October 26th, 2009. Over 60 downtown shoppers participated in the first year of this promotion and five winners were chosen to receive a \$100 Downtown

Hastings gift certificate. Congratulations to these five lucky winners; F.A. Buckallew, Donna Mae Nuss, Michele Bever, Rhiannon Brannan, and Betty Grade .



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"**BID Renewed for Five year Term**"

The Hastings City Council recently took action to renew the Downtown Business Improvement District (BID) for another five year term. The BID is created by City ordinance and the District is governed by a Board made up of property owners and tenants. Each year the City Council sits as a Board of Equalization and assesses property owners within the District to fund the various programs and public improvements as established by the Board. The Board meets the 2nd Tuesday of each month at 8:00 am at the Chamber Development Center. To find out more about the Business Improvement District visit our website are www.hastingsdowntown.com or contact the office at 402-461-8415

"**The Listening Room**" features national talent

Founded in 1991, the Listening Room has grown from a place for local musicians to share songs in a borrowed room above a down town restaurant to a nationally known venue producing 12 shows a year featuring some of the country's most talented singer-songwriters, including several Grammy award-winners and nominees. Shows are held on Friday or Saturday night throughout the school year at the Knights of Pythias Club. Each show features an opening set by a local artist beginning at 7:30. Tickets are \$12 to \$15 and children 16 & under get in free. The next show is November 20th and will feature Sarah Sample. The last show of the fall season features Mark Selby and Tia Sillers on Saturday December 12th. For more information visit their website at <http://listeningroom.org> or contact Robin Harrell at 463-6248. Drinks are available and smoking is not permitted.



Apparel Store "**Climate**" Opening Soon

Hastings area residents will soon have another choice when shopping for clothing and it will be located right here in Downtown Hastings. Jason and Alex Schreiner recently announced that they will be opening "**Climate**" in mid November. The store will be located next to Jimmy John's at 537 W. 2nd and will feature denim and fashion tops geared primarily to high school students and young adults. However, they hope their mid-tier fashion offerings will appeal to men and women of all ages. The couple hopes to coordinate the store's opening with the Celebration of Lights on November 19th.



Façade Improvement Program - *Looking Good!*



Several Downtown property owners have taken advantage of the CRA's Façade Improvement program and several others are in the process of applying for the matching grants. Here are a few examples of what can be accomplished by utilizing this public/private partnership. Grants for signage improvements are included in the program. Contact 461-8415 for more information.

LIVE! DOWNTOWN in Central Park

The BID hosted three concerts in the new Downtown Central Park in August and September. The Emily Dunbar Band, YIKES! and The Pawnee Creek Band provided the entertainment. Thank you to Don Robertson for providing sound. The plan is to have up to seven concerts for the 2010 season.



Thousands get their "*Treats*" Downtown

Ghosts and goblins swarmed downtown Hastings Saturday afternoon October 31 from 2:00 to 4:00 pm for an early start to the annual gathering of Halloween treats. Businesses greeted costumed trick-or-treaters of all sizes with goodies as they walked along Second Street and nearby streets. Jack the Giant Talking Pumpkin was the featured attraction and hundreds of kids got their picture taken with "Jack". It was estimated that close to 2,000 people took advantage of the nice weather to come downtown for this well received annual event. Thanks to all of the businesses who participated in making this a great community event. A special thanks to George Anderson for providing Jack the Giant Pumpkin and thanks to Bob Roberts for providing the "voice" of Jack.





Business Improvement District

301 S. Burlington Avenue
Hastings, NE 68902
Phone: 402-461-8415
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E-mail: bidcra@windstream.net
<http://www.hastingsdowntown.com>

"Celebration of Lights" - November 19th

Mark your calendar for Thursday, November 19th, 2009 because you won't want to miss the **21st Annual "Celebration of Lights"**. The Celebration features entertainment, kids games, inflatables, horse drawn carriage rides, the annual lighting of the downtown, fireworks and of course, "Santa Claus". This event has become a tradition for Hastings area families and one that you won't want to miss. This year the celebration is going "green" by completing the conversion of the holiday lights from standard bulbs to LED bulbs.



SANTA VISITS DOWNTOWN

Bring the kids downtown to visit with Santa! Santa will be located on the southeast corner of 2nd and Hastings on the following dates and times.

Thursdays December 3, 10 & 17th - 4:00 to 7:00 p.m.

Saturdays November 21 & 28th - 11:00 to 2:00 p.m.

Saturdays December 5, 12, & 19th - 11:00 to 2:00 p.m.

We are on the web!!!
www.hastingsdowntown.com